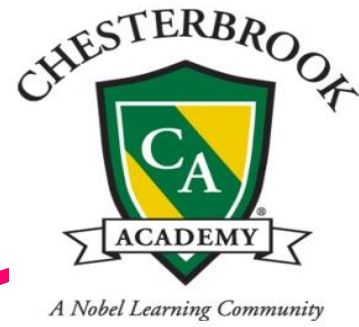


August News



August 1st, 2016

Have you heard?

We are so grateful for the support of our parent community that has allowed our schools in the area to grow and thrive. We wanted to let you know what we are doing this summer to spread the word, and to ask for your continued support.

Summer is the time when many parents make their final decisions about their children's schooling for the upcoming school year. Chesterbrook Academy will be advertising this summer to get the word out about our centers. In addition to our ongoing internet advertising, we will be running advertisements on the radio. Stations include 88.5, 99.5, 107.3, 103.5, 97.1, 94.7, 96.3, 101.1, 93.9, 98.7, and 95.5.

While the radio campaign is going on, this would be a great time to recommend us to your friends and family. Please invite a friend to attend our open house on Saturday, August 6th, from 10am-1pm. Raging Reptiles will be at our open house as well from 10:30am-11:30pm, so please join us as well. You could also post a recommendation on your Facebook page or write an online review of our school.

Please be sure to keep an ear out for the upcoming radio ads, and ask about our parent referral program that rewards you for spreading the word about your school experience.

Summary:

Spread the Word

Laugh Out Loud
Photography

Glory Days Event

SuperFan Fundraiser

End of Summer Changes

Back-to-School Night

Recipe of the Month

Laugh Out Loud Photography Thursday, Aug. 4th & Friday, Aug. 5th

Laugh Out Loud Photography will be on site Thursday, August 4th and Friday, August 5th. Children will be photographed in a high-end, boutique style studio setting at our center. An Old Hollywood style wardrobe will be provided for the students to dress into (with the teachers help), providing you with a new experience in portraits for your children.

Photographs will take place on both days from 7:30am-11:30am. The photographer will then be on site that evening from 3:00pm-6:00pm for you to view your child's proofs. ***This is the only opportunity to order photos. Just for stopping to view your child's proofs, you will receive a FREE summer beach tote with your child's picture on it!***

Our plan is to start photographing the younger students on Thursday and then continue with the older students and summer campers on Friday. You will receive an email from me on the day your child got photographed, so you know to stop and view your child's proofs. Since this is a new experience for everyone and an increased amount of time is needed for wardrobe change, students may be photographed either day. **Please email me if there is a specific day your child will NOT be here so we can ensure to take their photograph on the other day. In addition, if you wish that we did not have your child participate, please email me as well.** We look forward to this event and we are sure you will love this experience!

Family Night at Glory Days in Centreville

Friday, August 5th



Please join us on Friday, August 5th starting at 6pm at Glory Days Grill located at 13850 Braddock Rd, Centreville, VA. Bring your friends, family and neighbors! Simply ask your server for the itemized copy of your guest check (not the charge card receipt), and drop it off in our basket with Ms. Ashley at the restaurant or at school. We will be drawing two receipts out of the basket on Monday, August 8th for a surprise raffle!

Also at Glory Days that night from 6:30-8:30pm, Mystical Smiles will be on-site face painting for everyone!



SUPER FAN FUNDRAISER

We are excited to be having a new fundraiser that offers great, durable and well-known products for you. You will be receiving a catalog that includes Tervis cups, mugs, fan clips, key chains, and so much more!

You may turn in all order forms to the front desk by Friday, August 12th. You may also order online at <http://chesterbrook803.superfanfundraising.com>.

If you do order online, please bring in or email a copy of your order so your family can participate in our grand prize.



Grand Prize!

The family with the highest sales will win a Super Fan package!



End of Summer Changes

August is a time when some of our teachers and camp counselors leave and have to temporarily say goodbye to Chesterbrook Academy (we hope to see them again during winter break!). At the end of this month there should not be much change, but you may notice some differences which includes some teachers working different hours and perhaps some new faces joining our school. When we bring a new teacher into our school, we have a “trial period” where we make sure it is a right fit for themselves and our students. Next month at our Back-to-School Night, you will be able to meet all of our teachers and speak with all of the teachers who will be with your children throughout the school year.

We are welcoming Ms. Maryanne to our school this month who will be assisting in the afternoons only. Please help me in welcoming her to our Chesterbrook family.

Back to School Night

Friday, September 9th: 6:30-7:30pm



Save the Date! Friday, September 9th, from 6:30-7:30pm

We are looking forward to the upcoming school year and have a lot of exciting things to look forward to.

We invite you to come in during this time to continue learning about the curriculum and see what your child will be working on this year. Our teachers will be here to show you how we teach your children and answer any questions you may have.

Recipe of the Month

Cucumber Salad

Courtesy of allrecipes.com

Ingredients

- 4 cucumbers, thinly sliced
- 1 small white onion, thinly sliced
- 1 cup white vinegar
- 1/2 cup water
- 3/4 cup white sugar
- 1 tablespoon dried dill, or to taste



Directions

Toss together the cucumbers and onion in a large bowl. Combine the vinegar, water and sugar in a saucepan over medium-high heat. Bring to a boil, and pour over the cucumber and onions. Stir in dill, cover, and refrigerate until cold. This can also be eaten at room temperature, but be sure to allow the cucumbers to marinate for at least 1 hour.

Looking Forward

September 5-
Closed for Labor Day

September 9-
Back to School Night

September 14th & 15th -
Lifetouch Fall Pictures!

September 26th -30th -
Scholastic Book fair